



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1382763

Schedule Dates 09/28/12-10/05/12
Advertiser Republican National Committee (4459)
Agency National Media, Inc (1454)
Product POLITICAL ISSUE (ns) (1187)
Brand RNC 3275 (476520)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssi,NMRPP
Phone/Fax /
CPE 20/445/3275
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments RNC
JARED SALLES

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09830885
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,478.75
Net Total \$48,046.25
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	7	\$29,000.00
Oct. 2012	27	\$27,525.00
Grand Total:	34	\$56,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/01/12-10/01/12	2	:30	5:58A- 6:57A (EST)		2							2	\$800.00	\$1,600.00	Columbus (WSYX)	GD DY CLMBS-6A	9/27/12
2.0	Normal Line / SPOT (2)	10/02/12-10/02/12	2	:30	5:58A- 6:57A (EST)			2						2	\$800.00	\$1,600.00	Columbus (WSYX)	GD DY CLMBS-6A	9/27/12
3.0	Normal Line / SPOT (3)	10/03/12-10/03/12	2	:30	5:58A- 6:57A (EST)				2					2	\$800.00	\$1,600.00	Columbus (WSYX)	GD DY CLMBS-6A	9/27/12
4.0	Normal Line / SPOT (4)	10/04/12-10/04/12	2	:30	5:58A- 6:57A (EST)					2				2	\$800.00	\$1,600.00	Columbus (WSYX)	GD DY CLMBS-6A	9/27/12
5.0	Normal Line / SPOT (5)	10/05/12-10/05/12	2	:30	5:58A- 6:57A (EST)						2			2	\$800.00	\$1,600.00	Columbus (WSYX)	GD DY CLMBS-6A	9/27/12
6.0	Normal Line / SPOT (6)	10/01/12-10/01/12	2	:30	10A- 10:57A (EST)		1							1	\$225.00	\$225.00	Columbus (WSYX)	RACHAEL RAY	9/27/12
7.0	Normal Line / SPOT (7)	10/02/12-10/02/12	2	:30	10A- 10:57A (EST)			1						1	\$225.00	\$225.00	Columbus (WSYX)	RACHAEL RAY	9/27/12
8.0	Normal Line / SPOT (8)	10/03/12-10/03/12	2	:30	10A- 10:57A (EST)				1					1	\$225.00	\$225.00	Columbus (WSYX)	RACHAEL RAY	9/27/12
9.0	Normal Line / SPOT (9)	10/04/12-10/04/12	2	:30	10A- 10:57A (EST)					1				1	\$225.00	\$225.00	Columbus (WSYX)	RACHAEL RAY	9/27/12
10.0	Normal Line / SPOT (10)	10/05/12-10/05/12	2	:30	10A- 10:57A (EST)						1			1	\$225.00	\$225.00	Columbus (WSYX)	RACHAEL RAY	9/27/12
11.0	Normal Line / SPOT (12)	10/01/12-10/01/12	2	:30	5P- 5:30P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
12.0	Normal Line / SPOT (13)	10/02/12-10/02/12	2	:30	5P- 5:30P (EST)			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
13.0	Normal Line / SPOT (14)	10/03/12-10/03/12	2	:30	5P- 5:30P (EST)				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
14.0	Normal Line / SPOT (15)	10/04/12-10/04/12	2	:30	5P- 5:30P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12

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15.0	Normal Line / SPOT (16)	10/05/12-10/05/12	2	:30	5P- 5:30P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
16.0	Normal Line / SPOT (18)	10/01/12-10/01/12	2	:30	5:30P- 5:58P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
17.0	Normal Line / SPOT (19)	10/02/12-10/02/12	2	:30	5:30P- 5:58P (EST)			1						1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
18.0	Normal Line / SPOT (20)	10/03/12-10/03/12	2	:30	5:30P- 5:58P (EST)				1					1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
19.0	Normal Line / SPOT (21)	10/04/12-10/04/12	2	:30	5:30P- 5:58P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
20.0	Normal Line / SPOT (22)	10/05/12-10/05/12	2	:30	5:30P- 5:58P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
21.0	Normal Line / Football (27)	09/29/12-09/29/12	2	:30	3:30P- 7:30P (EST)							1		1	\$20,000.00	\$20,000.00	Columbus (WSYX)	OHIO STATE V MICH ST	9/27/12
22.0	Normal Line / SPOT (31)	10/03/12-10/03/12	2	:30	11:01P- 11:34P (EST)				1					1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/27/12
23.0	Normal Line / SPOT (32)	10/05/12-10/05/12	2	:30	11:01P- 11:34P (EST)						1			1	\$1,700.00	\$1,700.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/27/12
24.0	Normal Line / SPOT (11)	09/28/12-09/28/12	2	:30	5P- 5:30P (EST)						1				\$1,200.00		Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
24.0.1	Preempt (11)	09/28/12															Columbus (WSYX)	Pre-empt/Exception -	
25.0	Normal Line / SPOT (17)	09/28/12-09/28/12	2	:30	5:30P- 5:58P (EST)						1				\$1,200.00		Columbus (WSYX)	ABC6 NWS AT 5P	9/27/12
25.0.1	Preempt (17)	09/28/12															Columbus (WSYX)	Pre-empt/Exception -	
26.0	Normal Line / SPOT (23)	09/30/12-09/30/12	2	:30	5:58P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/27/12

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27.0	Normal Line / Prime (24)	09/28/12-09/28/12	2	:30	7:58P- 9P (EST)						2				\$1,300.00		Columbus (WSYX)	SHARK TANK-ABC	9/27/12
27.0.1	Preempt (24)	09/28/12															Columbus (WSYX)	Pre-empt/Exception -	
27.0.2	Preempt (24)	09/28/12															Columbus (WSYX)	Pre-empt/Exception -	
28.0	Normal Line / Prime (25)	09/28/12-09/28/12	2	:30	9P- 10P (EST)						1			1	\$1,300.00	\$1,300.00	Columbus (WSYX)	PRIMTIME-DO-ABC	9/27/12
29.0	Normal Line / Prime (26)	09/28/12-09/28/12	2	:30	10P- 11P (EST)						2				\$1,300.00		Columbus (WSYX)	20/20-FRI-ABC	9/27/12
29.0.1	Preempt (26)	09/28/12															Columbus (WSYX)	Pre-empt/Spot -	
29.0.2	Preempt (26)	09/28/12															Columbus (WSYX)	Pre-empt/Spot -	
30.0	Normal Line / Prime (28)	09/30/12-09/30/12	2	:30	6:58P- 8P (EST)								2	2	\$1,300.00	\$2,600.00	Columbus (WSYX)	ONCE UPON A TIME CLIP SHOW	9/27/12
31.0	Normal Line / Prime (29)	09/30/12-09/30/12	2	:30	10P- 11P (EST)								2	2	\$1,800.00	\$3,600.00	Columbus (WSYX)	PARK AVENUE	9/27/12
32.0	Normal Line / SPOT (30)	09/28/12-09/28/12	2	:30	11:01P- 11:34P (EST)						1				\$1,700.00		Columbus (WSYX)	ABC6 NEWS-11P<	9/27/12
32.0.1	Preempt (30)	09/28/12															Columbus (WSYX)	Pre-empt/Exception -	

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